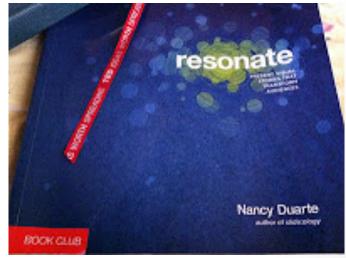
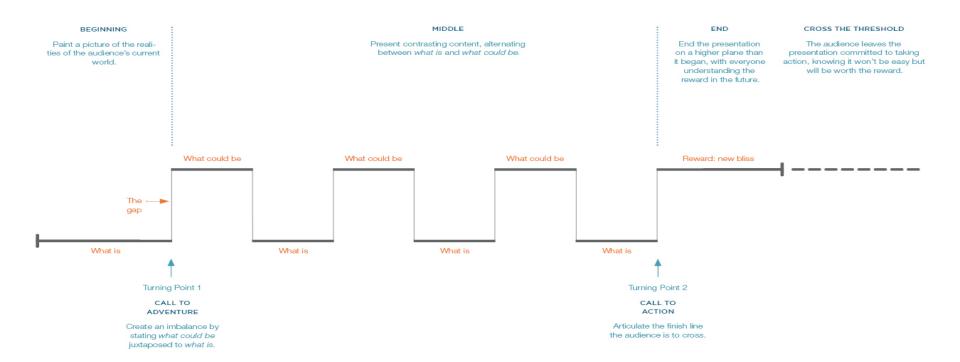
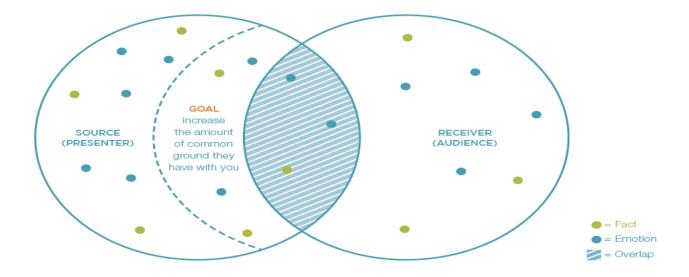
Presentation Creation

Janette Toral http://digitalfilipino.com









WHAT IS WHAT COULD BE

Alternate point of view
• Your point of view

Past/Present • Future

Pain • Gain

Problem • Solution

Roadblocks • Clear Passage

Resistance • Action

Impossible · Possible

Need • Fulfillment

Disadvantage • Advantage (Opportunity)

Information • Insight

Ordinary · Special

Question · Answer

Contrasting the commonplace with the lofty transforms audiences toward what could be. These thematic ideas are what creates the shapeliness of the up-and-down pattern in the presentation form.

The Audience's Journey

