

Creating or Editing WIKIPEDIA PAGES

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OVERVIEW

- ✓ Wikipedia is an online free-content encyclopedia that anyone can edit and contribute to.
- ✓ Currently, Wikipedia had 3,810,842 articles in total (for the English version)
- ✓ **350,000,000** - Estimated Unique Monthly Visitors (<http://www.ebizmba.com/articles/web-2.0-websites>)



WIKIPEDIA & SEO

Even if Wikipedia implemented the nofollow value for all back links to its articles...

- ✓ Google loves Wikipedia
- ✓ Wikipedia dominate the SERPs
- ✓ Wikipedia is one of the most scrapped sites
- ✓ Wikipedia entry increases your brand presence
- ✓ Wikipedia increases brand credibility and reputation

Creating a new Wikipedia Article

Things to watch out for...

- △ Copyright violations
- △ Vandalism
- △ Advertising
- △ Articles without reliable source
- △ Redundant
- △ Content not suitable for an encyclopedia

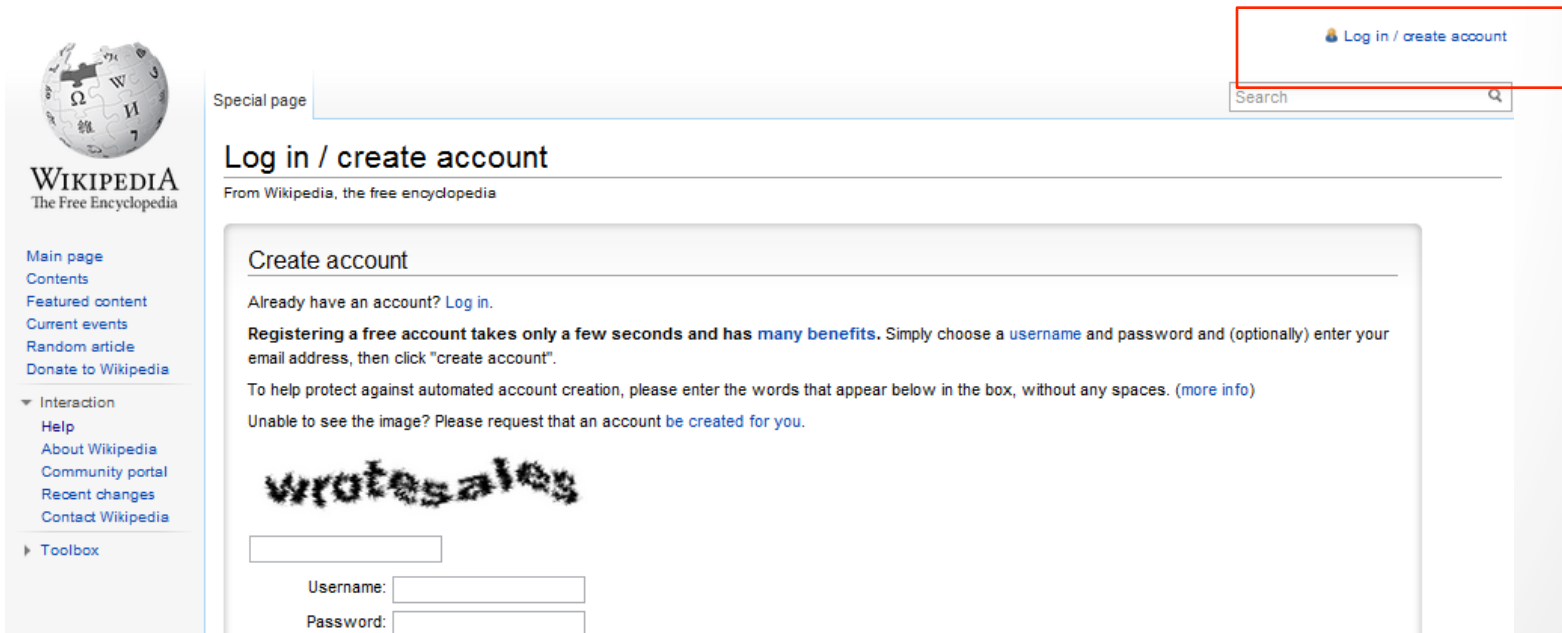
This article is being considered for deletion in accordance with Wikipedia's [deletion policy](#).
Please share your thoughts on the matter at [this article's entry](#) on the [Articles for deletion](#) page.
Feel free to edit the article, but the article **must not** be blanked, and this notice **must not** be removed,
until the discussion is closed. For more information, particularly on merging or moving the article during
the discussion, read the [guide to deletion](#).

TIPS

- ✓ Try editing existing articles
- ✓ Consider creating the article on your user page first.
- ✓ Consider using the Article Wizard
- ✓ Ensure that your article is:
 - ✓ Worthwhile
 - ✓ Notable
 - ✓ Verifiable

Create an account

- ✓ On the upper right corner, click the "Sign in/create account"
- ✓ Enter the necessary information



Special page Log in / create account

Log in / create account

From Wikipedia, the free encyclopedia


Create account

Already have an account? [Log in](#).

Registering a free account takes only a few seconds and has many benefits. Simply choose a [username](#) and password and (optionally) enter your email address, then click "create account".

To help protect against automated account creation, please enter the words that appear below in the box, without any spaces. ([more info](#))

Unable to see the image? Please request that an account [be created for you](#).



Username:

Password:

Search Wikipedia

✓ You should search to check if the article already exists

Special page

Login successful
From Wikipedia, the free encyclopedia

You have new messages (last change).

You have successfully signed in to **Wikipedia** as **Janette Toral**.

For help using Wikipedia, please see the [help page](#).

Logging you in to Wikimedia's other projects: ([what's this?](#))

[Return to Janette Toral](#)

Privacy policy About Wikipedia Disclaimers

WIKIMEDIA project Powered By MediaWiki

Page not existing

- ✓ You may create the new page, but consider checking the search results to see whether the topic is already covered.

The screenshot shows the Wikipedia search interface. At the top, the search bar contains 'Blogging from home'. Below the search bar, the page title is 'Search results'. A yellow notification bar states 'You have new messages (last change)'. Below this, there is a search options link and a search input field containing 'Blogging from home' with a 'Search' button. The search results section shows 'Results 1-20 of 862 for Blogging from home'. Under 'Search in namespaces:', there are checkboxes for various namespaces, with 'List redirects' checked. A red box highlights a message: 'You may create the page "Blogging from home", but consider checking the search results below to see whether the topic is already covered.' Below this message, the first search result is shown: 'Janette Toral' with a link to a document page titled 'Blogging from Home'. A red box highlights the text 'Search result' in the bottom right corner of the screenshot.

Creating New Page

- ✓ Provide a summary explaining the reasons for creating the new article
- ✓ Show preview to take a look at how the page will appear, and determine the necessary adjustments.
- ✓ Ensure to choose “watch this page” to monitor any recent edits to your page.



WIKIPEDIA
The Free Encyclopedia

Navigation

[Main page](#)
[Contents](#)
[Featured content](#)
[Current events](#)
[Random article](#)
[Donate to Wikipedia](#)

Interaction

[Help](#)
[About Wikipedia](#)
[Community portal](#)
[Recent changes](#)
[Contact Wikipedia](#)

Toolbox

[What links here](#)

Article Discussion

Create





Editing Blogging from home

You have new messages (last change).

- *Before creating an article, please read [Wikipedia:Your first article](#).*
- You can also [search](#) for an existing article to which you can [redirect](#) this title.
- To experiment, please use the [sandbox](#). To use a wizard to create an article, see the [Article wizard](#).
- When creating an article, **provide references to reliable published sources**. An article without references, especially a [biography of a living person](#), may be deleted.
- You can also start your new article at [Special:Mypage/Blogging from home](#). There, you can develop the article with less risk of deletion; ask other editors to help work on it; and [move](#) it into "article space" when it is ready.

Adding image

- ✓ Only logged in user with auto confirmed accounts can upload images
- ✓ auto confirmed users: account is more than 4 days old *and* have made at least 10 edits

Toolbox

- What links here
- Upload file
- Special pages

Click on upload file (left side of the edit page)

Project page Discussion Read View source View history Search

Wikipedia:Upload

From Wikipedia, the free encyclopedia

This page is for **uploading images and other media files** to the English Wikipedia. Please go [here](#) to ask image and media questions, or [here](#) to upload an image if you don't have an account. To **create a new article**, please see the [Article Wizard](#). You can also [find out where to ask questions](#) or [experiment with editing](#). If you upload content in the public domain, or under the GNU Free Documentation License or a Creative Commons license, that license is irrevocable.

Are you uploading a free image or media file?
Please **upload** it to the **Wikimedia Commons**.

Items uploaded to the Commons can be used on Wikipedia and other Wikimedia projects, helping to create a central repository of free images and multimedia.

If you are familiar with our [image policies](#) and already know which license applies, [go directly to the upload form](#).

You must be an **autoconfirmed user** logged in here on the [English Wikipedia](#) before you can upload files directly to this project. If you are not an autoconfirmed user, you must upload files to the [Special:Uploads](#) page and then move them to the [Wikimedia Commons](#) as [described](#).

Upload page

Upload form

Browse...

Allowed File Types:
images, pdf, swf, sit, tar, tgz, zip, gzip, bmp, gif, jpeg, jpg, jpe, png, txt, html, doc, xl, xls, mov, qt, mpg, mpeg

New Filename:

Summary:

Editing Existing Wiki Page

Search Wikipedia

- ✓ Search for the article you would like to edit



Editing

- ✓ click on the "**edit**" tab at the top of a Wikipedia You will be directed to the text box containing the editable text of the current page.
- ✓ Provide references for new added information

The screenshot shows the Wikipedia interface for editing the article "Janette Toral". At the top right, there are links for "Log in / create account", "Read", "Edit", and "View history", along with a search box. A technical maintenance notice is displayed at the top of the article content. Below this, the article title "Editing Janette Toral" is shown. A prominent yellow information box contains a warning: "You are not currently logged in. If you save any edits, your IP address will be recorded publicly in this page's edit history. If you create an account, you can conceal your IP address and be provided with many other benefits. Messages sent to your IP can be viewed on your talk page." Below the warning, it says: "Please do not save test edits. If you want to experiment, please use the sandbox. If you need any help getting started with editing, see the New contributors' help page." At the bottom, the wikitext editor is visible, showing a toolbar with bold (B), italic (I), and other icons, and a text area containing the following code:


```

    {{refimprove|date=February 2011}}
    {{Infobox Person
    | name      = Janette Toral
    | image    =
    | image size =
    | caption  =
    
```

Adding Links

Add the `[[]]` to the text

Example:

`[[Philippine Internet Review]]`

The screenshot shows a Wikipedia edit interface. On the left is a sidebar with links like 'Current events', 'Random article', and 'Interaction'. At the top, there are notices: one about libellous content and another about logging in. The main area is a text editor with a code view showing wikitext. An 'Insert link' dialog box is open, with the following fields:

- Target page or URL: `http://www.philippineinternet.com`
- Text to display: `Philippine Internet`
- Radio buttons: To a wiki page, To an external web page

Buttons for 'Cancel' and 'Insert link' are at the bottom of the dialog.

Adding Reference

```
<ref name="The DigitalFilipino: An E-Commerce Guide for the eFilipino">{{cite web |
url=http://www.scribd.com/doc/11173966/DigitalFilipino-An-ECommerce-Guide-for-
the-eFilipino-by-Janette-Toral|title=The DigitalFilipino: An E-Commerce Guide for the
eFilipino|accessdate=3 February 2011}}</ref>
```

May 2002	International Schools Cyberfair Ambassador Award 2002	given by the Global SchoolHouse in recognition for her efforts in organizing Cyberfair ^[9] in the Philippines.
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Reference

1. ^ "wikipilipinas:Janette Toral" [↗](#). Retrieved 2 February 2011.
2. ^ "Blogging from Home" [↗](#). Retrieved 3 February 2011.
3. ^ "The DigitalFilipino: An E-Commerce Guide for the eFilipino" [↗](#). Retrieved 3 February 2011.
4. ^ "JANETTE TORAL: Recipient of the First Champion of Philippine Internet and E-Commerce Hall of Fame Award at the BLOGWORLD PHILIPPINES 2010" [↗](#). The Social Thinkers.com. March 08, 2009. Retrieved 4 February 2011.
5. ^ "Digital Elder Award" [↗](#). December 20, 2009. Retrieved 4 February 2011.
6. ^ "2009 Philippine Blog Awards winners" [↗](#). October 10, 2009. Retrieved 4 February 2011.
7. ^ "Winners: E-Services Awards 2008" [↗](#). Philippines Outsourcing Review. February 13, 2008. Retrieved 4 February 2011.
8. ^ "E Champion Awardee 2008" [↗](#). Retrieved 4 February 2011.
9. ^ "Cyberfair." [↗](#). Retrieved 3 February 2011.

B I Advanced ▾ Special characters ▸ Help ▸ Cite

Heading ▾ Format Insert

```
Home|accessdate=3 February 2011}}</ref>
|-
| September 2004 || Editor of the [[Philippine Internet]] Review project documenting 10 years of
the Internet in the Philippines
|-
| May 2004 || Published the DigitalFilipino.com E-Commerce Workshop E-Book
|-
| June 2002 || Published the 1st IT-focused Statistics publication with DigitalFilipino
StatsReport
|-
```


Preview Changes



WIKIPEDIA
The Free Encyclopedia

- Main page
- Contents
- Featured content
- Current events
- Random article
- Donate to Wikipedia

- Interaction
 - Help
 - About Wikipedia
 - Community portal
 - Recent changes
 - Contact Wikipedia

- Toolbox

Article [Discussion](#)

[Read](#)

[Edit](#)

[View history](#)





Editing Janette Toral

You have **new messages** (last change).

Preview

Remember that this is only a preview; your changes have not yet been saved!



This article **needs additional citations for verification**. Please help [improve this article](#) by adding citations to [reliable sources](#). Unsourced material may be challenged and removed.
(February 2011)

Janette Toral (born January 10, 1971) is a practicing Internet marketing consultant expert, trainer, blogger, Policy lobbyist, and Entrepreneur.^[1]

Contents [hide]

- 1 Writing
 - 1.1 Overview
 - 1.1.1 Writings and Publishing
- 2 Awards
- 3 Reference

Writing

Overview

Janette Toral

Born January 10, 1971

Residence Manila, Philippines

Nationality Filipino

Occupation Trainer, Writer, SEO consultant, Blogger, Policy lobbyist, and Entrepreneur.

Notable works Blogging from Home, DigitalFilipino.com E-Commerce Workshop E-Book, DigitalFilipino: An E-Commerce Guide for the eFilipino

Edit Summary

- ✓ Write a short edit summary
 - ✓ For minor edit: check the minor edit box
 - ✓ For major edit: discuss the proposed changes on the article discussion/talk page.

Edit summary (Briefly describe the changes you have made)

 This is a minor edit ([what's this?](#)) Watch this page

[Cancel](#) | [Editing help](#) (opens in new window)

Edit commands

Additional Tips

To experiment, please use the sandbox.



The screenshot shows the Wikipedia Sandbox page. At the top left is the Wikipedia logo and the text "WIKIPEDIA The Free Encyclopedia". Below this is a sidebar with navigation links: "Main page", "Contents", "Featured content", "Current events", "Random article", "Donate to Wikipedia", "Interaction", "Help", "About Wikipedia", "Community portal", "Recent changes", "Contact Wikipedia", and "Toolbox".

The main content area has a breadcrumb trail: "Project page Discussion Read Edit View history ☆ Search". The title of the page is "Editing Wikipedia:Sandbox".

Below the title is a yellow notification box: "You have new messages (last change)." with a "Group notice" link.

The main text area contains a welcome message: "Welcome to the **Wikipedia Sandbox**! This page allows you to carry out experiments. Edit in the window below, and click the **Save page** button when finished. Content will **not** stay permanently; this page is **automatically cleaned** regularly, although it tends to be overwritten by other testing users much faster than that. See also the [Wikipedia tutorial](#) for help on editing and formatting." with a "Page notice" link.

Below this is a note: "To manually clear the sandbox, click [here](#) and save the page."

The editing toolbar includes: "B I" (bold and italic), "Heading" dropdown, "Format" (bulleted list, numbered list, table, link, unlink, unlink red), "Advanced" (font size, font color, background color), "Special characters", "Help", "Cite", "Insert" (table, image, link, unlink, unlink red), and "Save" (floppy disk icon).

The editing area contains the following text:

```

{{Please leave this line alone (sandbox heading)}}<!--
*           Welcome to the sandbox!           *
*           Please leave this part alone       *
*           The page is cleared regularly      *
*           Feel free to try your editing skills below
*
-->
testing 1234

```

Monitor your Page

- ✓ Watchlist
 - ✓ Track changes edits via RSS feeds or via email alerts
- ✓ Make regular and selfless edits
- ✓ Protect your page:
 - ✓ Users can request for a page to be protected to prevent vandalism

Namespace	To request protection / unprotection	To request protection / unprotection of talk page
Generic	{{In NAMESPACE PAGE NAME}}	{{Int NAMESPACE PAGE NAME}}
Article	{{Ia ARTICLE}}	{{Iat ARTICLE}}
Template	{{It TEMPLATE}}	{{Itt TEMPLATE}}
Wikipedia	{{Iw PAGE}}	{{Iwt PAGE}}
User	{{Iu USER}}	{{Iut USER}}
Category	{{Ic CATEGORY}}	{{Ict CATEGORY}}
File	{{If FILE}}	{{Ifi FILE}}
Portal	{{Ip PORTAL}}	{{Ipt PORTAL}}
Help	{{Ih HELP}}	{{Iht HELP}}
MediaWiki	<i>Protected by MediaWiki cannot be unprotected</i>	{{Imt MESSAGE}} <i>Should not be protected</i>
Book	{{Ib BOOK}}	{{Ibt BOOK}}


(protect request: to be placed below the header.)

<http://en.wikipedia.org/wiki/>

[Wikipedia:Requests_for_page_protection](http://en.wikipedia.org/wiki/Wikipedia:Requests_for_page_protection)

Wikipedia Cheatsheet



Works anywhere in the text		
Description	You type	You get
Italic text	<code>''italic''</code>	<i>italic</i>
Bold text	<code>'''bold'''</code>	bold
Bold and italic text	<code>''''bold & italic''''</code>	<i>bold & italic</i>
Link to another Wikipedia page	<code>[[Name of page]]</code> <code>[[Name of page Text to display]]</code>	Name of page Text to display
Add an image	<code>[[File:Wiki.png thumb alt=Alt text Caption]]</code>	

Adding references

Cheatsheet for citing a website or publication
Referencing for beginners

Insert a reference into a page so it will be automatically formatted

Hello, <ref>Encyclopædia Britannica</ref> World.
<ref><http://www.w3.org/></ref>
References: <references/>

Hello,^[1] World.^[2]

References:

- [^] Encyclopædia Britannica
- [^] <http://www.w3.org/>

Works only at the beginning of lines		
Description	You type	You get
<p>Redirect to another page</p> <p><i>Redirects must be placed at the start of the first line.</i></p>	#REDIRECT [[Target page]]	↳ Target page
<p>Redirect to a section of another page</p> <p><i>Redirects must be placed at the start of the first line.</i></p>	#REDIRECT [[Target page#anchorName]]	↳ Target page#anchorName
<p>Section headings</p> <p><i>A Table of Contents will automatically be generated when four headings are added to an article.</i></p> <p><i>Do not use =Level 1=; it is reserved for page titles.</i></p>	<pre>== Level 2 == === Level 3 === ==== Level 4 ==== ===== Level 5 ===== ===== Level 6 =====</pre>	<p>Level 2</p> <hr/> <p>Level 3</p> <p>Level 4</p> <p>Level 5</p> <p>Level 6</p>
<p>Bulleled list</p>	<pre>* One * Two ** Two point one * Three</pre>	<ul style="list-style-type: none"> • One • Two <ul style="list-style-type: none"> • Two point one • Three
<p>Numbered list</p>	<pre># One # Two ## Two point one # Three</pre>	<ol style="list-style-type: none"> 1. One 2. Two <ol style="list-style-type: none"> 1. Two point one 3. Three
<p>Indenting text</p> <p><i>This is used when replying on a talk page, to make it easier to follow conversations.</i></p>	<pre>no indent (normal) :first indent ::second indent :::third indent</pre>	<pre>no indent (normal) first indent second indent third indent</pre>

THANK YOU!