

VIRTUAL STAFF:

Entrepreneur Program Session 3 & 4



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Elance, Inc.



WHAT ARE THE IN DEMAND SKILL SETS?



Web Developers



September 28, 2012 by Sue. B.

Your eyes work with your brain to teach you about the world. You learn to recognize objects, people, and places, and you learn to imagine new things. A startup called Vivacious thinks computers could learn to do likewise, and it's building software that tries to process visual information the way the brain does. Vivacious hopes to combine neuroscience and computer science to create a visual recognition system inspired by the neocortex, the outer portion of the brain that handles speaking, hearing, seeing, moving, and other functions. The software is a type of a neural network—software that mimics the way the brain works by creating connections between



Writers



Internet Marketers



graphic design



Graphic Designers

GAME DEVELOPMENT

DESIGN AND MULTIMEDIA

ADMIN SUPPORT

WEB & APP DEVELOPMENT

MOBILE PROGRAMMING

VIRTUAL ASSISTANTS

WRITING (CONTENT or CREATIVE)

Elance®

Diverse work opportunities

▼ Web & Programming (6,765)

- Web Programming (1,752)
- Website Design (1,626)
- Mobile Applications (869)
- Other Web & Progr... (692)
- Software Application (522)
- Search Engine Opt... (351)
- Database Development (2
- Blog Programming (204)
- Flash & Flex Anim... (110)
- System Administra... (95)
- Technical Support (81)
- User Experience D... (76)
- Project Management (52)
- Testing & QA (37)

▼ Design & Multimedia (2,318)

- Graphic Design (557)
- Logos (328)
- Other - Design (223)
- Videos (166)
- Illustration (148)
- Animation (142)
- Other - Multimedi... (128)
- Page & Book Design (91)
- Brochures (83)
- Voice Talent (56)
- Corporate Identit... (55)
- Presentations (55)
- Emails & Newsletters (5
- Digital Image Edi... (51)
- Cartoons & Comics (50)
- Banner Ads (46)
- Label & Package D... (45)
- Photography (28)
- Stationery Design (14)

▼ Writing & Translation (1,788)

- Article Writing (500)
- Web Content (224)
- E-books and Blogs (146)
- Translation (136)
- Other - Writing S... (121)
- Copywriting (110)
- Ghost Writing (86)
- Editing & Proofre... (83)
- Academic Writing (75)
- Creative Writing (70)
- Sales Writing (60)
- Resumes & Cover L... (6
- Technical Writing (36)
- Press Releases (28)
- Report Writing (23)
- Newsletters (15)
- User Guides & Man... (13
- Children's Writing (10)
- Speeches (6)

▼ Sales & Marketing (1,346)

- Other - Sales & M... (239)
- Search Engine Mar... (18
- Lead Generation (179)
- Telemarketing (138)
- Marketing Strategy (96)
- Marketing & Sales... (94)
- Ad Campaigns (87)
- Email Marketing (77)
- Viral Marketing (70)
- Research & Surveys (57)
- Public Relations ... (49)
- Sales Presentations (37)
- Business Plans (32)
- Training (10)

▼ Admin Support (833)

- Virtual Assistant (224)
- Research (147)
- Data Entry (146)
- Other - Administr... (87)
- Customer Service (59)
- Transcription (44)
- Mailing List Deve... (40)
- Office Management (22)
- Bulk Mailing (20)
- Word Processing (18)
- Presentation Form... (10)
- Fact Checking (8)
- Event Planning (6)

RATES PER HOUR

CONTENT/BLOG WRITER

\$8 - \$16

SEO SPECIALIST

\$18

WEBSITE DEVELOPER

\$17



ACTUAL PROJECT FOR CONTENT

Blogs needed from Restaurant/Hospitality Professionals Add to Watch List

Fixed Price: \$1,000 - \$5,000 | Posted: 3h, 18m ago | Ends: 14d, 20h | 0 Proposals

Blogs needed for a website that offers advice to the restaurant community on how they can make restaurants more successful. Also gain exposure by providing your personal success story to attract new clients.... ▾

Category: Management Consulting Skills: Hospitality

  | C****139 |  United States

blog content

Hourly Rate: \$20 - \$30 / hr | Duration: Not Sure | Posted: 9h, 51m ago | Ends: 14d, 14h | 7 Proposals

searching and writing about real estate content. Job Description: We're looking for a Blogger to create keyword-rich content to keep our audience engaged and returning to our website. Your responsibilitie... ▾

Category: Web Content Skills: Blogs

 | b****ide |  Canada

Freelance Blog Writer

Featured Job

Hourly Rate: \$20 - \$30 / hr | Duration: 4-6 months | Posted: 5h, 35m ago | Ends: 14d, 18h | 17 Proposals

We are a well-known Aromatherapy and Bath and Body Company based out of Vancouver, BC; and are currently looking for a Ghost Writer for our very busy CEO. These posts would be featured on our blog. Topics ... ▾

Category: E-books and Blogs Skills: Article Writing, Content Writing, Blogs

  | L****ell |  Canada

ACTUAL PROJECT FOR WEB DEV

Multi-Vendor eCommerce Marketplace Website

Fixed Price: \$5,000 - \$20,000 | Posted: 20h, 41m ago | Ends: 14d, 3h | **5 Proposals**

We would like an experienced ecommerce website developer to help us with an exciting new project. Essentially, the website will be a Multi-Vendor eCommerce Marketplace where subscribing third-party vendors ... ▼

Category: Other - Multimedia... Skills: Ecommerce, Web Design

Preferred Location: North America, Western Europe

💰 ● ● ● ● | O****MCD | 🇬🇧 United Kingdom

Website Development, Maintenance, and Hosting

Fixed Price: \$1,000 - \$5,000 | Posted: 10h, 33m ago | Ends: 14d, 13h | **67 Proposals**

Hi, I'm looking for a skilled developer to take on the development portion of a website re-design. Here are the specs: ? Will be designed and developed on a multi-user Content Management System (CMS) whic... ▼

Category: Web Programming Skills: MySQL Administration, HTML, PHP, WordPress, CSS3

💰 ● ● ● ● | S****ner | 🇺🇸 United States

Web Designer Needed for Website Upgrade: Online Learning System

Fixed Price: \$500 - \$1,000 | Posted: 10h, 51m ago | Ends: 14d, 13h | **11 Proposals**

We're looking for a contractor who is a web designer, developer, and video producer. The project is to upgrade our website and online learning system. In particular, to improve the home page and to improve ... ▼

Category: Videos Skills: Video Production, Web Design, Web Development

💰 ● ● ● ● | s****sys | 🇦🇺 Australia

ACTUAL PROJECT FOR SEO

SEO for 6 Months

Fixed Price: More than \$10,000 | Posted: Jan 02, 2014 | Ends: 5d, 15h | **93 Proposals**

We are looking for Experienced Indian companies to perform SEO for SEVEN web sites (Online Pharmacies). The bidding companies must have experienced staff with over 6-7 years experience in SEO , Link Buildin... ▾

Category: Search Engine... Skills: SEO


§●●●● | T****eau |  United States

SEO Optimization for Ajax site Add to Watch List

Hourly Rate: \$40 - \$75 / hr | Duration: Not Sure | Posted: 1h, 15m ago | Ends: 14d, 22h | **1 Proposal**

Have built business website using Wix website tool. Need guidance on how to implement steps for getting Ajax content indexed. Expect 2-4 hours max project time. Scope of work would be to suggest best pr... ▾

Category: Search Engine... Skills: PHP, SEO, Google Website Optimizer


§●●●● | G****jim |  United States

Search Engine Optimization with Guaranteed Ranking

Fixed Price: \$5,000 - \$10,000 | Posted: 6h, 36m ago | Ends: 14d, 17h | **30 Proposals**

Who is a professional SEO. Who can give guaranteed in Ranking for 10 sites with 50 keywords. If you can guarantee ranking please let us know. If you can not please dont.

Category: Search Engine... Skills: HTML, SEO, Google Website Optimizer

§●●●● | m****014 |  Germany

SKILLS TEST FOR CONTENT DEV

Elance Skill Tests

Set yourself apart from the competition with your expertise. Skill tests are free to take, and you choose which ones to display on your profile

All IT & Programming Design & Multimedia **Writing & Trans.** Sales & Mktg. Admin Eng. & Mfg. Fin. & Mgt.

Adobe InCopy CS3 Test

Article Writing **NEW**

Blogging Best Practices **NEW**

Business Writing **NEW**

Content Writing Skills Test

Copywriting **NEW**

Creative Writing **NEW**

Ebooks **NEW**

Editing/Copy Editing **NEW**

English Speaking Test

English Spelling Test (U.S. Version)

English Spelling Test (UK Version)

English To Arabic Translation Skill...

English To Brazilian Portuguese ...

English To Danish Translation Sk...

English To Dutch Translation Skill...

English To European Portuguese...

English To French Translation Ski...

English To German Translation S...

French Grammar Test

French Proofreading Skills Test

French Sentence Structure Test

French Spelling Skills Test

French Vocabulary Skills Test

French Word Usage Test

German Grammar Test

German Proofreading Skills Test

German Sentence Structure Test

German Spelling Test

German Vocabulary Skills Test

German Word Usage Test

Ghostwriting **NEW**

Grant Writing Test

Italian Grammar Test

Italian Proofreading Skills Test

Italian Sentence Structure Test

Italian Spelling Skills Test

Italian To English Translation Skill...

Resume Writing Skills Test

Russian To English Translation S...

Russian/English Translation **NEW**

Spanish - English Translation **NEW**

Spanish Grammar Test

Spanish Proofreading Skills Test

Spanish Sentence Structure Test

Spanish Spelling Skills Test

Spanish To English Translation S...

Spanish Vocabulary Skills Test

Spanish Word Usage Test

Tagalog-English Translation **NEW**

Technical Writing **NEW**

U.S. Academic Writing Test

U.S. English AP Style Editing Skill...

U.S. English Basic Skills Test

U.S. English Grammar Test (For ...

U.S. English Proofreading Skills T...

U.S. English Proofreading Skills T...

SKILLS TEST FOR WEB DEV

Elance Skill Tests

Set yourself apart from the competition with your expertise. Skill tests are free to take, and you choose which ones to display on your p

All

IT & Programming

Design & Multimedia

Writing & Trans.

Sales & Mktg.

Admin

Eng. & Mfg.

Fin. & Mgt.

ADO.NET 2003 Test

AJAX **NEW**

ASP.NET **NEW**

Action Script 3.0 Test

Action Script 3.0 Test (Mac Version)

Active Directory Test

Adobe ColdFusion **NEW**

Advanced PHP Test

Amazon Web Services **NEW**

Android 4.2 Skills Test

Antispam and Antivirus Test

Apache **NEW**

Apache Flex **NEW**

Assembla Test

Atom Test

Blackberry (Native SDK De... **NEW**

C++ Programming Skills Test (Ha...

CCNA **NEW**

CISCO **NEW**

JSON Test

JSP 2.0 Test

Java ME Test

JavaScript 1.3 Test

JavaScript 1.8 Test

Joomla! **NEW**

Kernel Programming Test (Solari...

Knowledge of .Net Framework 4...

Knowledge of Android Honeycom...

Knowledge of Box.net Skills Test

Knowledge of Google AdWords A...

Knowledge of Google Maps API ...

Knowledge of Google Web Toolki...

Knowledge of Microsoft Silverligh...

Knowledge of Mootools Skills Test

Knowledge of OpenTok v0.91 Ski...

Knowledge of Prototype Skills Test

Knowledge of Ruby Skills Test

Knowledge of SAP ABAP Test

Perl Programming Skills Test (Ha...

PhoneGap **NEW**

PostgreSQL **NEW**

Power Builder Test

Programming Aptitude Test

Programming with C Test

Programming with C# Test

Python Programming Skills Test (...)

RDF Test

RSS 2.0 Test

RUBY Programming Skills Test (...)

Redhat Linux 9.0 Admin Test

Redhat Linux 9.0 General Test

Regular Expressions with PHP Test

Ruby on Rails Test (1.x)

SAP **NEW**

SAP Netweaver Skills Test

SOAP 1.2 Test

SQL Skills Test (Hands-on progra...

SKILLS TEST FOR SEO

Elance Skill Tests

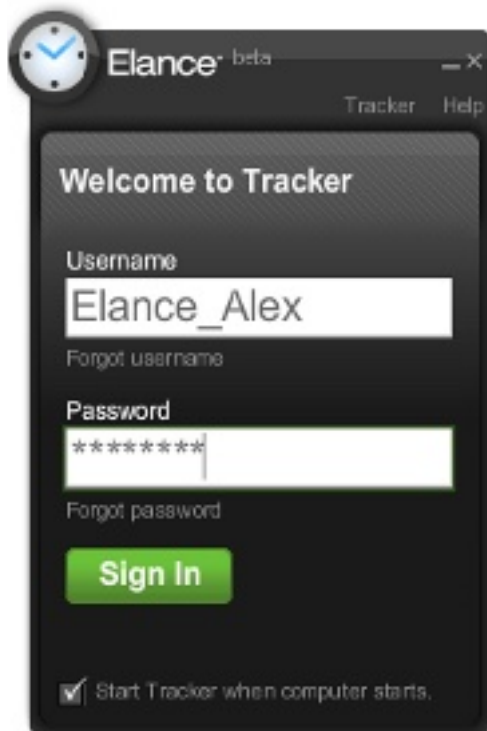
Set yourself apart from the competition with your expertise. Skill tests are free to take, and you choose which ones to display

All IT & Programming Design & Multimedia Writing & Trans. **Sales & Mktg.** Admin Eng. & Mfg. Fin. & Mgt.

Advertising Skills Certification	Internet/Online Marketing NEW	Marketing Analytics Funda... NEW
Affiliate Marketing NEW	Knowledge of Google AdSense T...	Outbound Sales Skills Test
Bing Ads NEW	Knowledge of Google AdWords T...	Public Relations NEW
Constant Contact NEW	Knowledge of Google Analytics Test	Public Speaking NEW
Corporate Communication... NEW	Knowledge of Google Webmaster...	Search Engine Marketing NEW
Display Ads NEW	Knowledge of Google Website O...	Search Engine Optimization Test
Eloqua NEW	Knowledge of Ning Skills Test	Selling Skills Test
Email Marketing NEW	MailChimp NEW	Social Media Marketing NEW
Facebook (Marketing) NEW	Market Research NEW	Twitter (Marketing) NEW

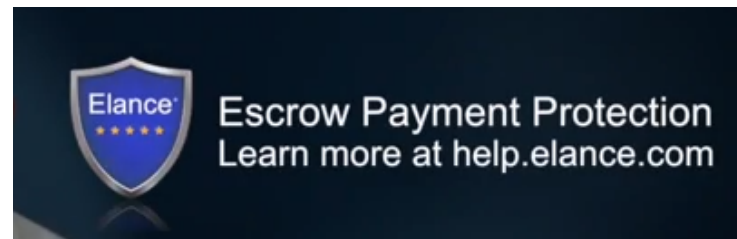
PAYMENT PROTECTION

Hourly Jobs



The screenshot shows the Elance Tracker login window. At the top left is a clock icon and the text "Elance beta". To the right are "Tracker" and "Help" links. The main heading is "Welcome to Tracker". Below this are two input fields: "Username" with the value "Elance_Alex" and "Password" with "*****". There are links for "Forgot username" and "Forgot password". A green "Sign In" button is at the bottom. A checkbox at the bottom left is checked and labeled "Start Tracker when computer starts."

Fixed Rate Jobs



Contract Amount	Fund Escrow	Release Escrow
\$1,496.25	✓	✓
\$165.00	✓	Request Release
\$1,496.25	✓	Request Release

PAYMENT MILESTONE

Set up your payment

Milestone	Payments	Notes	Delivery Date	Amount	Actions
1. Outline			Apr 01, 2013	\$50.00	Edit Delete
2. First Draft			Apr 15, 2013	\$50.00	Edit Delete
3. Final Draft			May 01, 2013	\$50.00	Edit Delete

[+ Create a New Milestone](#) **Total: \$150.00**

Payment can be scheduled, funded and released upon your agreement

Milestone	Delivery Date	Contract Amount	Funded
<input checked="" type="radio"/> 1. Outline	01-APR-13	\$50.00	\$0.00
<input type="radio"/> 2. First Draft	15-APR-13	\$50.00	\$0.00
<input type="radio"/> 3. Final Draft	01-MAY-13	\$50.00	\$0.00

Funding Method
Elance Account [\$50.00]

Elance[®]
work differently[™]