

# VIRTUAL STAFF:

## Entrepreneur Program Session 2



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Country Manager, Philippines  
Elance, Inc.



# WHAT ARE THE IN DEMAND SKILL SETS?



Web Developers



September 28, 2012 by Sue. B.

Your eyes work with your brain to teach you about the world. You learn to recognize objects, people, and places, and you learn to imagine new things. A startup called Viacortex thinks computers could learn to do likewise, and it's building software that tries to process visual information the way the brain does. Viacortex hopes to combine neuroscience and computer science to create a visual recognition system inspired by the neocortex, the outer portion of the brain that handles speaking, hearing, seeing, moving, and other functions. Viacortex is a type of a neural network—software that mimics the way the brain works by creating connections between



Writers



Internet Marketers



graphic design



Graphic Designers

**GAME DEVELOPMENT**

**DESIGN AND MULTIMEDIA**

**ADMIN SUPPORT**

**WEB & APP DEVELOPMENT**

**MOBILE PROGRAMMING**

**VIRTUAL ASSISTANTS**

**WRITING (CONTENT or CREATIVE)**

**Elance®**

# Diverse work opportunities

## ▼ Web & Programming (6,765)

- Web Programming (1,752)
- Website Design (1,626)
- Mobile Applications (869)
- Other Web & Progr... (692)
- Software Application (522)
- Search Engine Opt... (351)
- Database Development (2
- Blog Programming (204)
- Flash & Flex Anim... (110)
- System Administra... (95)
- Technical Support (81)
- User Experience D... (76)
- Project Management (52)
- Testing & QA (37)

## ▼ Design & Multimedia (2,318)

- Graphic Design (557)
- Logos (328)
- Other - Design (223)
- Videos (166)
- Illustration (148)
- Animation (142)
- Other - Multimedi... (128)
- Page & Book Design (91)
- Brochures (83)
- Voice Talent (56)
- Corporate Identit... (55)
- Presentations (55)
- Emails & Newsletters (5
- Digital Image Edi... (51)
- Cartoons & Comics (50)
- Banner Ads (46)
- Label & Package D... (45)
- Photography (28)
- Stationery Design (14)

## ▼ Writing & Translation (1,78

- Article Writing (500)
- Web Content (224)
- E-books and Blogs (146)
- Translation (136)
- Other - Writing S... (121)
- Copywriting (110)
- Ghost Writing (86)
- Editing & Proofre... (83)
- Academic Writing (75)
- Creative Writing (70)
- Sales Writing (60)
- Resumes & Cover L... (
- Technical Writing (36)
- Press Releases (28)
- Report Writing (23)
- Newsletters (15)
- User Guides & Man... (13)
- Children's Writing (10)
- Speeches (6)

## ▼ Sales & Marketing (1,346)

- Other - Sales & M... (239)
- Search Engine Mar... (18
- Lead Generation (179)
- Telemarketing (138)
- Marketing Strategy (96)
- Marketing & Sales... (94)
- Ad Campaigns (87)
- Email Marketing (77)
- Viral Marketing (70)
- Research & Surveys (57)
- Public Relations ... (49)
- Sales Presentations (37)
- Business Plans (32)
- Training (10)

## ▼ Admin Support (833)

- Virtual Assistant (224)
- Research (147)
- Data Entry (146)
- Other - Administr... (87)
- Customer Service (59)
- Transcription (44)
- Mailing List Deve... (40)
- Office Management (22)
- Bulk Mailing (20)
- Word Processing (18)
- Presentation Form... (10)
- Fact Checking (8)
- Event Planning (6)

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# THE VIRTUAL STAFF

\$6 - \$12

## THE VIRTUAL STAFF

\$24K

\$328K

# THE KEY IS GREAT PROFILE

- Register for a free account
- Describe your services
- Take the skills test
- Upload your portfolio
- Upload a photo

**Jeremy Rivera**  
Designing Excellence

United States | Los Angeles, CA | 5:38 pm Local Time

**Overview**

Minimum Hourly Rate \$25

Our company is experienced in internet software and web development. We provide all around development for Web services & e-commerce. Specialty website as well as client server software. We are a certified GOLD partner with Microsoft and a LAMP system with Redhat.

We provide e-business solutions to our enterprise customers as well as product realization services to our internet infrastructure customers...

**My Snapshot**

Design & Multimedia

12 months | Lifetime

|             |                   |
|-------------|-------------------|
| Jobs        | 81 Total          |
| Milestones  | 250               |
| Hours       | 82                |
| Reviews     | 180               |
| Recommended | 100%              |
| Rating      | 4.5               |
| Clients     | 121 Total         |
| Repeat      | 20%               |
| Earnings    | \$1,000,000 Total |
|             | \$1422 Per Client |

**Job History**

Job Information Website

Jan 7, 2009 | Website Design | \$3,000 | Working

Web Development

Jan 7, 2009 | Web Programming | \$3,000 | Working

Site builder for money...

Jan 7, 2009 | Website Design | \$3,000 | Complete

Original PHP/CSG form...

Jan 7, 2009 | Website Design | \$3,000 | Complete

**Portfolio**

Flash - Website for Ads Surveys

The website offers some unique products and concept related to Ads, Surveys, Online...

**Skills (25)**

| Skill                 | Score |
|-----------------------|-------|
| Microsoft Access 2007 | 100%  |
| Microsoft Access 2003 | 100%  |
| Microsoft.NET         | 100%  |

# COMPLETING YOUR PROFILE

The screenshot shows the Elance user interface. At the top left is the Elance logo. On the right, there is a user profile icon for 'roncirujano', an 'Inbox (7)' notification, and a 'Help' link. Below the logo is a navigation bar with tabs: 'MY ELANCE' (highlighted with a green background), 'HIRE', 'FIND WORK', 'MANAGE', and 'RESOURCES'. To the right of these tabs is a search bar with a 'Jobs' dropdown, a 'Go' button, and a green 'Post Your Job' button. Below the navigation bar is a secondary navigation bar with links for 'My Jobs', 'My Freelancers', and 'Opportunities BETA'. At the bottom of the screenshot is a search filter bar with a checkbox, 'Job Status: All', 'I'm the Client or Freelancer', a search input field, and several icons for search, home, folder, notification, and settings.

When you log in, you will be taken to this landing page.

A box on the right side of your screen shows you how to improve your profile.

The screenshot shows a 'Your Profile Completeness' widget. It features a green progress bar that is 80% full, with the number '80%' displayed to the right. Below the progress bar, there is a text prompt: 'Complete your profile so that clients can find and hire you. More Info'. Underneath this are two blue arrows pointing to 'Add portfolio' (+10%) and 'Add credentials' (+10%). Below these are two more blue arrows pointing to 'Take Skills Tests', 'Join Groups', and 'View profile tips'. The widget has a close button (an 'X' in a circle) in the top right corner.

**Elance**<sup>®</sup>  
work differently<sup>™</sup>