



# WEBINAR #17

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# TODAY'S TOPIC:

# “EVENT PLANNING”



JOIN

*Event Planning*

Free Webinar

June 14 Saturday 10 AM





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# TODAY'S TOPIC:

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# iBlog: The 10th Philippine Blogging Summit #blog10







# “TYPES OF VIRTUAL EVENTS”





# Types of Virtual Events



## “TELE-SEMINARS”



A teleseminar is a class, workshop or lecture delivered over the telephone.





# Types of Virtual Events



## “WEBINARS”



### Webinar

Web-based seminar  
live online educational presentation  
viewers can submit questions  
see slides while the speaker  
interactive elements - the a



# Types of Virtual Events



## “WEB SUMMITS”



SIMILAR TO A WEBINAR BUT WITH MORE SPEAKERS OR PRESENTERS AND THE TOPICS USUALLY REVOLVES AROUND A SPECIFIC THEME





**WHY LEARN  
AND OFFER  
THIS SERVICE?**



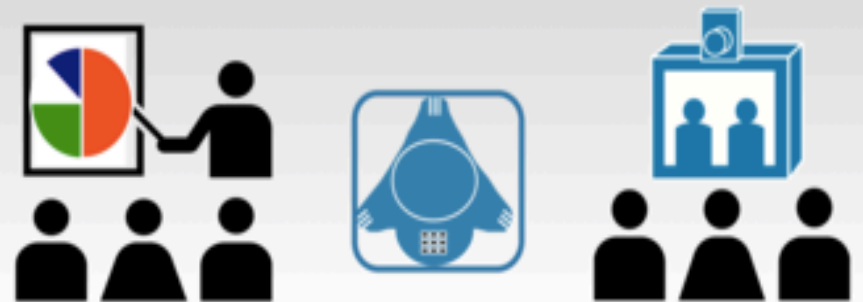
# “There Is a Demand”

## Virtual Events & Marketing

**40%** of marketers see the primary benefit of holding a virtual event is the ability to reach a much larger audience for less money

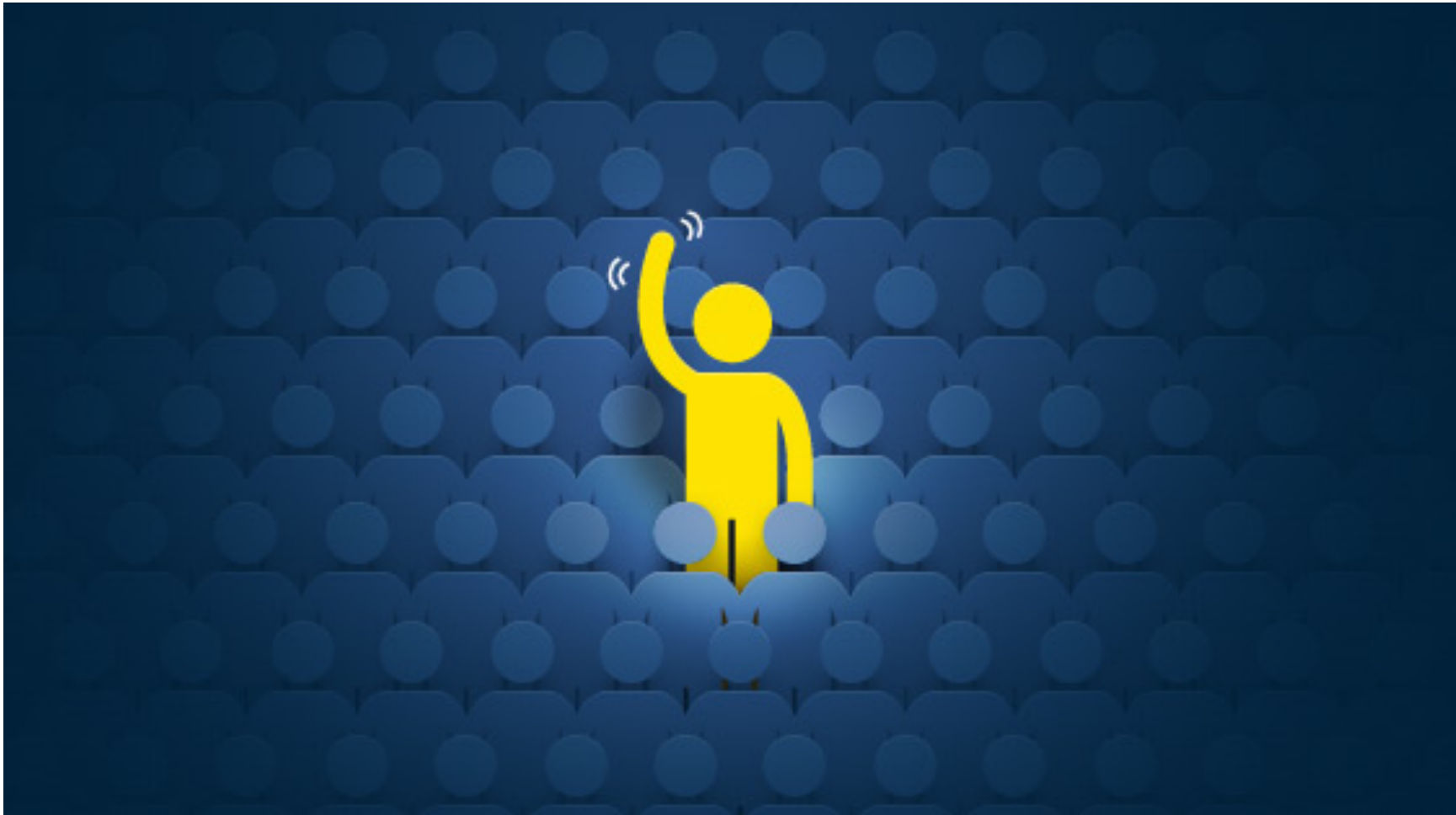


**46%** of marketers predict more than one-half of corporate events will be hybrid (physical as well as virtual) within two years





# “Fewer Competition”







# **THINGS A VIRTUAL EVENT PLANNER OR MANAGER DO**

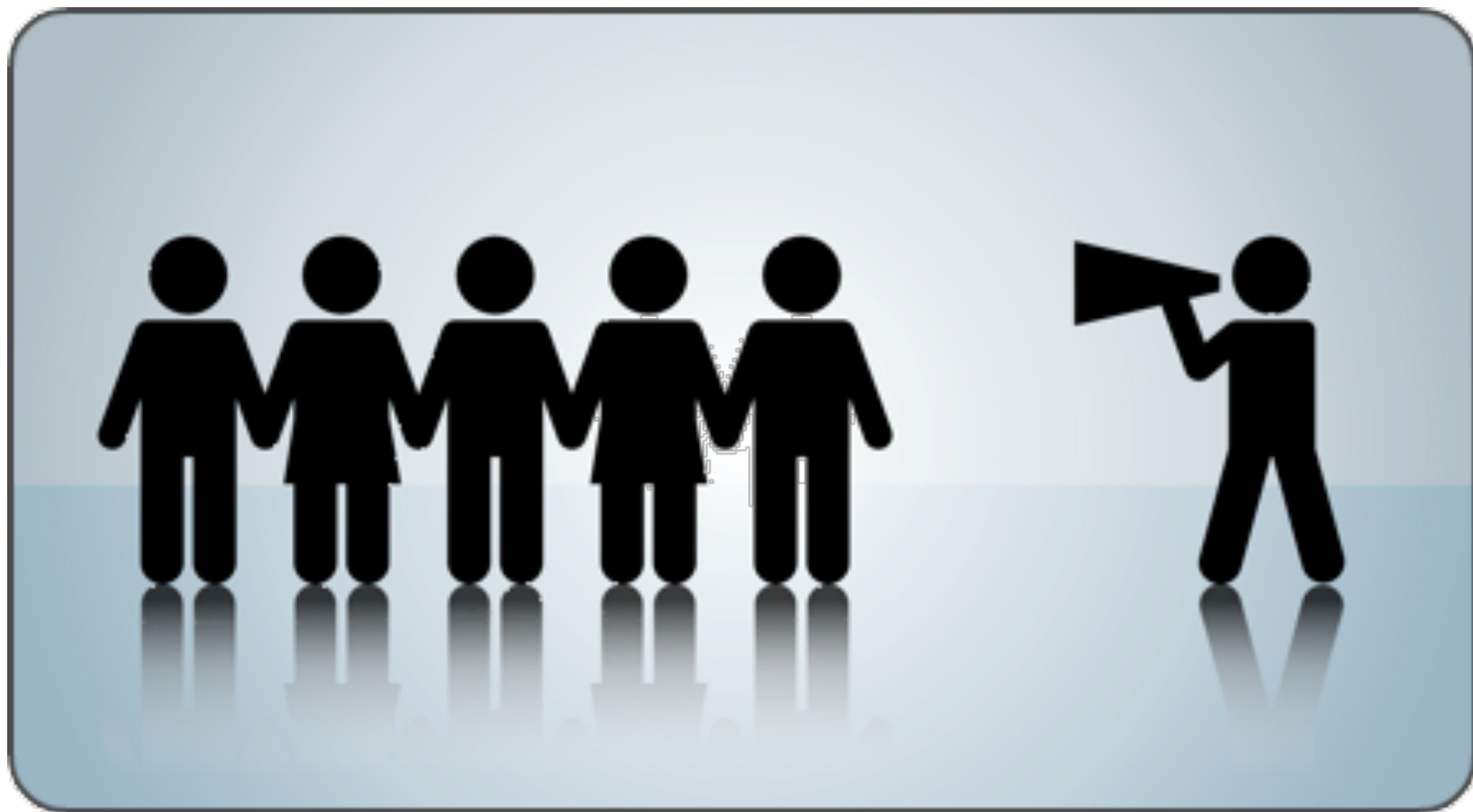


# “Provide Technology Support”





# “Coordinate with the Speakers and Presenters”







# “Setup Sales & Event Page”

Eventbrite Contact Miles & Company for event and registration information

Email Share Tweet Like

## Hip Hop/Jazz Dance Class

Friday, February 28, 2014 from 1:00 PM to 4:00 PM (PT)  
San Francisco, CA

REGISTRATION TYPE	SALES END	PRICE	FEE	QUANTITY
Admission	Feb 28, 2014	\$20.00	\$2.09	1

AMEX DISCOVER MASTERCARD VISA Register

Share this! Email Share Tweet Like Be the first of your friends to like this.

### Event Details

**NEW DANCERS WELCOME!**

Come join the new dance phenomenon sweeping America:

**LET'S GROOVE!**

Date: February 28, 2014  
Time: 1:00 PM - 4:00 PM  
Place: Eventbrite HQ

Bring your friends, parents and neighbors. Our goal is to get you **grooving!**

### When & Where

Eventbrite  
651 Brannan St.  
Suite 110  
San Francisco, CA 94107

Friday, February 28, 2014 from 1:00 PM to 4:00 PM (PT)

Add to my calendar

### Hosted By

**Miles & Company**

Contact the Host

**JUN 14** Virtual Staff Entrepreneur Program #vsep

Public · Hosted by Janette C. Toral

Going + Invite ...

June 14 - July 25  
Jun 14 at 10:00am to Jul 25 at 7:00pm

ONLINE

Tickets Available  
certified.digitalfilipino.com Find Tickets

The Virtual Staff Entrepreneur Program #vsep FREE webinar series continues. Visit <http://certified.digitalfilipino.com/course/virtual-staff-entrepreneur-program/> to sign up for the following webinar sessions:

### SUGGESTED EVENTS

- 2014 G12 Regional Conferen...**  
Wednesday at Smx Convention...  
17 guests  
Join · Save
- Balloon seminar**  
Tomorrow at Balloon Elegance ...  
10 guests  
Join · Save
- Engagement Pictorial Session**  
Fri, Aug 1 at Davao City  
3 guests



# “ONLINE MARKETING AND PROMOTION”



EMAIL MARKETING



SOCIAL MEDIA PROMOTIONS



# “Offer Administrative Support”









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# ONLINE JOBS

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# LIFESTYLE

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