WEBINAR #9

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TODAY'S TOPIC:

ARTICLE, WIKIPEDIA & PRESS RELEASE WRITING

WHY IS ARTICLE & PRESS RELEASE WRITING IMPORTANT?

TrafficBlogTips.Com
SEO Article Writing Tips

CREATE AN OUTLINE OF YOUR ARTICLE

Make a List of Key Phrases and Keywords for Your Articles

WRITE YOUR ARTICLE

1. Make sure it's grammatically correct and contains no spelling mistakes.
2. Give your article an attractive & meaningful title. Include the most important keywords and key phrases in the titles and sub-headers.
3. Break it up into short paragraphs with sub headers.

WRITE YOUR ARTICLE

4. Do not overuse keywords or key phrases. The recommended keyword density is 1-3%.
5. Use the most important keywords and key phrases as early in the article as possible, preferably in the first sentence, and at the very least in the first paragraph.

Include Hyperlinks In The Article.

Submit, Build Links and Promote Your Article

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