



WEBINAR #5

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TODAY'S TOPIC:

MICROBLOGGING ACCOUNT MANAGEMENT







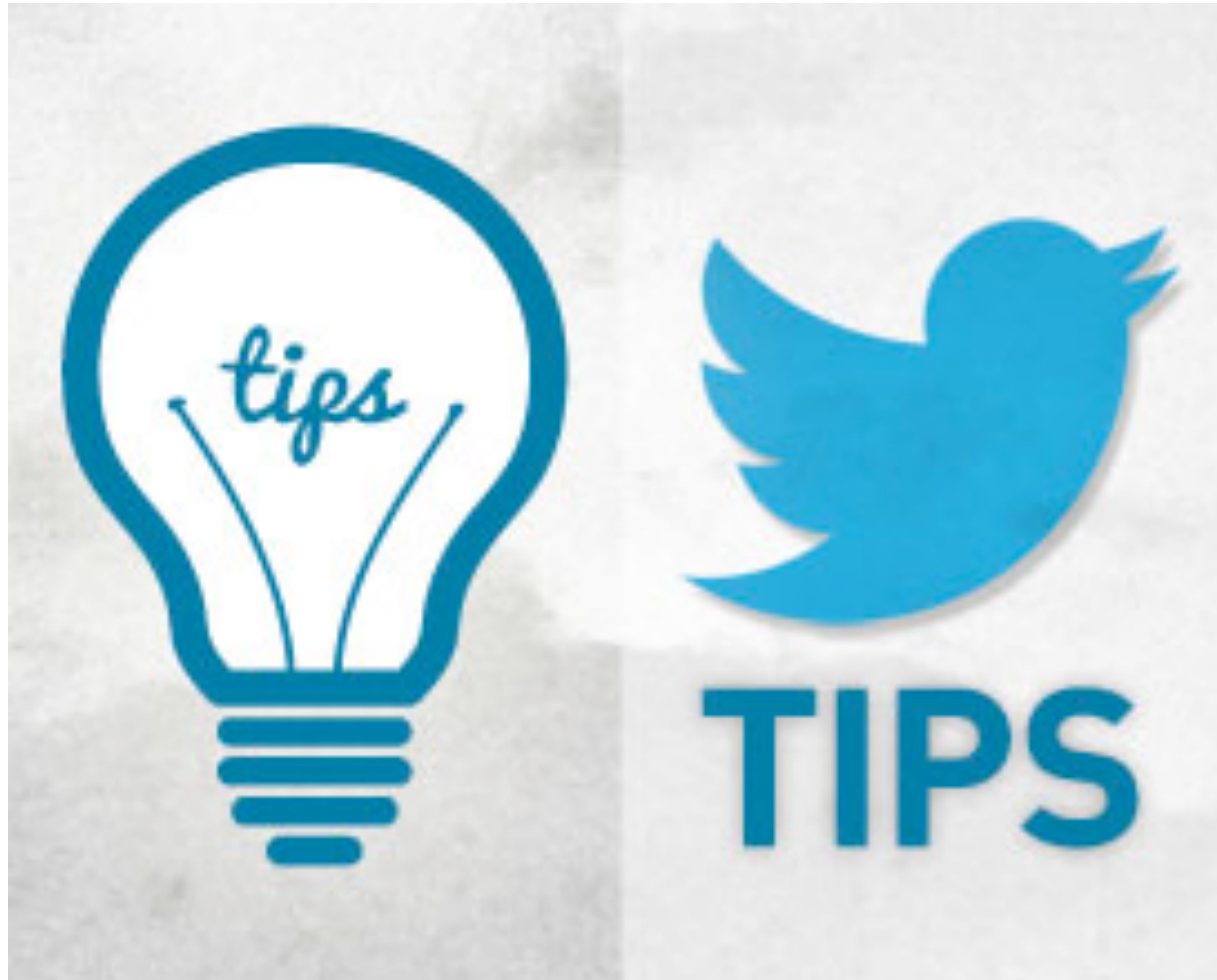
What Is Microblogging Exactly?





Popular Microblogging Sites





Ways to Engage On Twitter

**Be The First To Share & Report
The Latest News & Updates**



PROMOTE OTHERS



Infuse Personality Into Your Profile

The image shows a screenshot of a Twitter profile for 'unmarketing'. The profile has a custom background featuring a man's face and the 'UN MARKETING' logo. The bio reads: 'My name is Scott, and I am a Twitter addict. It's been 4 seconds since my last tweet and I'm already suffering from withdrawal.' The profile name is 'unmarketing' and the location is 'Toronto, Ontario, Canada'. The bio also mentions 'Speaker & Jedi of viral marketing'. The profile has 18,340 followers and 17,606 updates. The tweet history shows several tweets, including one from @JessBerlin asking to throw a happy hour tweet up for the weekend, and another from @potentate asking if they can get a private plane. The profile also has a 'Following' section with a grid of user avatars.

My name is Scott, and I am a Twitter addict. It's been 4 seconds since my last tweet and I'm already suffering from withdrawal.

UN MARKETING
Scott@private@unmarketing.com
If you use Twitter as a glorified RSS feed for your blog, you're doing it wrong! Engage, interact, build.

twitter
Home Profile Find People Settings Help Sign out

unmarketing
Following

@JessBerlin we gonna throw together a happy hour tweet up for this weekend?
3 minutes ago from TweetDeck in reply to JessBerlin

@potentate nice!! maybe we can get a private plane
3 minutes ago from TweetDeck in reply to potentate

@RedHotCopy where did you enter ur Twitter login info for it?
4 minutes ago from TweetDeck in reply to RedHotCopy

@rachelakay let's get someone to get me a plane ticket and @cheeky_geeky and I will ROCK the party
3 minutes ago from TweetDeck

@rachelakay can I come???
12 minutes ago from TweetDeck in reply to rachelakay

RT @jasonbyron: http://twitpic.com/2c2ot - Any photo fans out there? #49 Brian Savage says hi! Any quest for him?
12 minutes ago from TweetDeck

Never assume your market knows something. Assume makes an ass out of u and you (not me, silly, I look like an ass normally)
about 2 hours ago from TweetDeck

People on Twitter don't care what you have to sell until they know you care about them.
retweeted by @jasonbyron from Brian Savage

Name Scott Stralen (unmarketing)
Location Toronto, Ontario, Canada
Web http://www.un-mar...
Bio Speaker & Jedi of viral marketing. Have made 60 online movies with over 60 million views. Also speak on Sci Media & Authenti Marketing. @scott11

18,340 following 18,340 followers 17,606 updates

Updates

Favorites

Actions
message unmarketing
mute unmarketing
block unmarketing

Following
View All

RSS feed of unmarketing's updates

SHORTEN THE URLs THAT YOU SHARE

<http://loooooooooong.url>

<http://short.url>

bitly



Get Into the Habit of Micro-Blogging Regularly





Final Words

“Microblogging Is an Effective Marketing Tool for Businesses Who Wants Brand Awareness, Increase in Business Network, and to Quickly Share Content”





Merry Christmas and Happy New Year!

From Your Coaches & Friends at



A COMMUNITY OF VIRTUAL ASSISTANTS AND FREELANCERS IN THE PHILIPPINES



Online Jobs Support Network Members Events Photos Files Notifications + Create Group

Write Post Add Photo / Video Ask Question Add File

Write something...

PINNED POSTS

Genesis Reonico
The Start of the Online Jobs University's Online Jobs Starter Training Program is a few weeks away. For more details about the training program, visit <http://onlinejobsuniversity.com/join> God bless

Online Jobs
7 WEEKS STARTER TRAINING PROGRAM

About 455 members

Closed Group

Welcome to Online Jobs Support Community. This group was created to help and support those who w... See More

455 members (20 new) · Invite by Email

+ Add People to Group

What is this group about? Set tags

Suggested Groups See All

SMART Developer Network (DevNet)

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Online Jobs Career

Work From Home & Earn Money Online

Online Jobs Career Orientation



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General Overview of the Online Jobs Industry



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What People Say About Online Jobs? (The Good & The Bad)

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LET'S TALK ABOUT THE

CLIENT

EQUIPMENTS

APPS



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Access this FREE Training at
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The **Online Jobs Starter Training Program** is a 7 weeks, online training program that teaches its enrollees on how to get started working from home doing online jobs.

This training program is ideal for you if you have made up your mind and wants change in your lives thus seeing doing online jobs as the path towards the achievement of your dreams. If you are one of those individuals we are talking about, we invite you to read further and learn more. **Program Opens on Jan 18, 2014**



For More Information, Visit:

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