



WEBINAR #3

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WEBINAR #3

TODAY'S TOPIC:



BLOG AND WEBSITE CREATION



Building a Website is Just Like Building a House



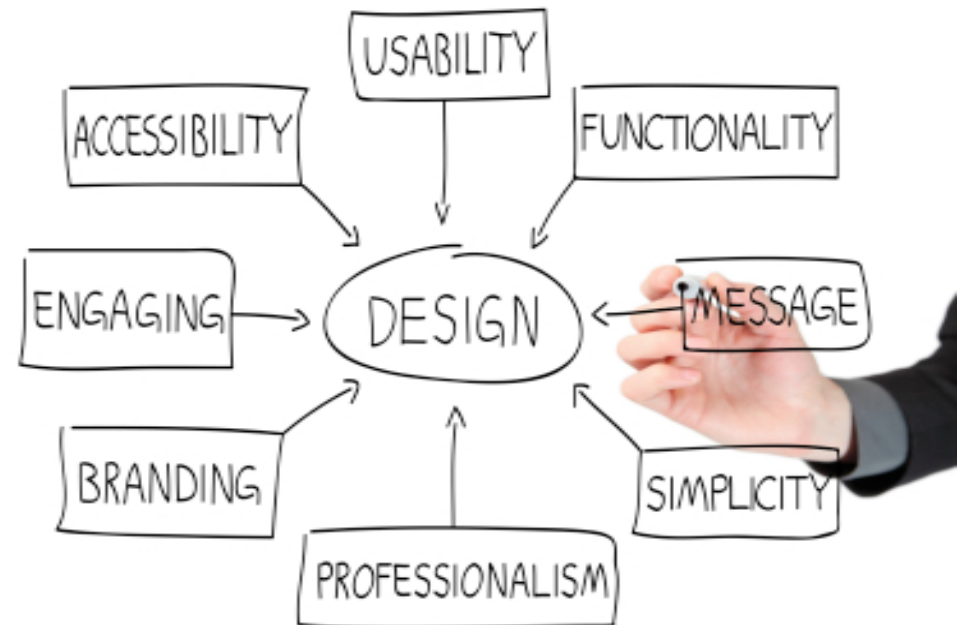


The Two Aspects of Website Creation





When we say Web Design, It doesn't necessarily mean...





The Website Development Just Follows Once the Design Phase has been addressed





5 THINGS TO ASK YOUR CLIENT BEFORE YOU START BUILDING THEIR WEBSITE





QUESTION #1



What will be the Purpose of your Website? What It must Achieve?







SUPPORT





***“ A website without A
Clear purpose is just like a
Trampoline... Once Visitors
Lands on it, they will
Simply bounce away ”***





QUESTION #2



**Who are your
Website audience
and what are they
Looking for?**



QUESTION #2





Here's a Scenario:

**You Client is Selling an Ebook
About Relieving Stomach Pains
Using Items Easily Found
In your Kitchen and Home**



The Goal of the Website:

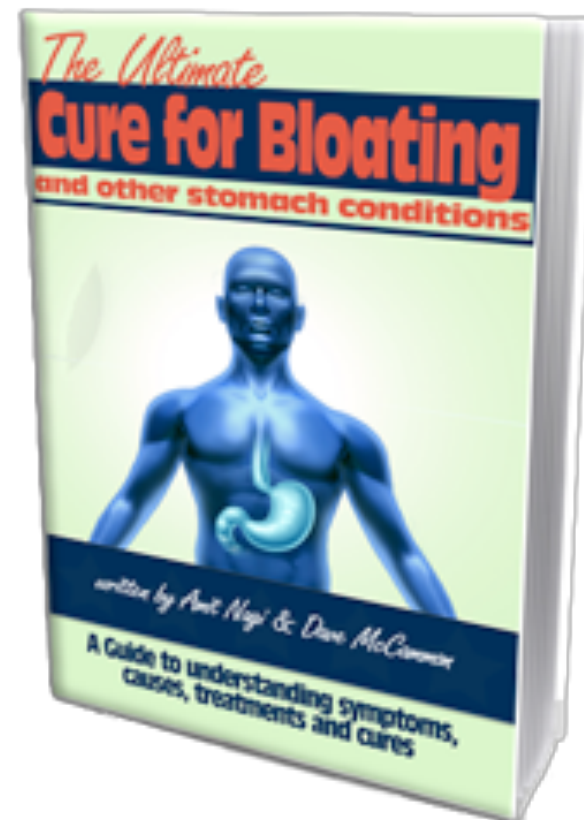
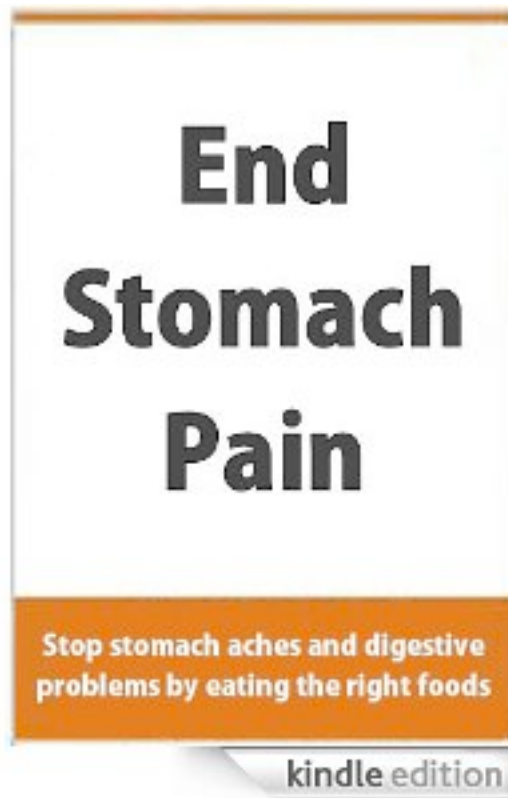
To Communicate to the site Visitors that if they are having Stomach pains, Your Site has the All-natural Solution for it.

a) Which Image Communicate Stomach Pain Well?





b) Which Image Communicate Stomach Pain Well?





Want Relief from Stomach Pain? End that Stomach Pain! Get our Ebook Containing list of Items easily found In your Kitchen & Home That Relieves Stomach Pains FAST!!





QUESTION #3



What Image or Identity Do You Want the Website To Convey?



www.Apple.com

www.OnlineJobsUniversity.com



MacBook Pro
with Retina display
More power behind every pixel.



Watch the Keynote
Mac Pro Video
The story behind how it's built.
MacBook Air
All the power you want. All day long.



iPhoto. iMovie. GarageBand. Pages. Numbers. Keynote.
Sometimes the best things really are free.

Simplicity

Class

Status

Artistry



QUESTION #4



**What Domain are
we going to use
And Who is our
Hosting provider?**



QUESTION #5



Who will you be coordinating with & where will you get the site content?



www.OnlineJobsUniversity.com/vsepdemo

www.OnlineJobsUniversity.com



“Building a Website, even a simple one, is a very Important skill that any Aspiring Virtual Staff should Have. It’s not As hard as you think!”





We Work from Home. We Earn Online. We Are...



Online Filipino PROFESSIONALS

A COMMUNITY OF VIRTUAL ASSISTANTS AND FREELANCERS IN THE PHILIPPINES THAT HELPS AND SUPPORT PINOYS WHO WISH TO START THEIR ONLINE CAREER AND WORK FROM HOME



Online Jobs Support Network Members Events Photos Files Notifications + Create Group 

 Write Post  Add Photo / Video  Ask Question  Add File

Write something...

PINNED POSTS

 **Genesis Reonico**
Welcome to Online Jobs Support Network by <http://OnlineJobsUniversity.com/>

About 417 members

 Closed Group

Welcome to Online Jobs Support Community. This group was created to help and support those who w... [See More](#)

417 members (32 new) · Invite by Email

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